

# SOCIAL MEDIA MAP

Overdrive Interactive Social Media Map  
The stuff we think you should care about

## Social Networks

- facebook.com
- plus.google.com
- hi5.com
- myspace.com
- ning.com
- bebo.com
- pinterest.com
- orkut.com
- thefancy.com

## Tools/ROI Tracking

- socialeye.com
- tweetdeck.com
- ubersocial.com
- cotweet.com
- hootsuite.com
- radian6.com
- telligent.com
- alterian.com/socialmedia
- buzzient.com
- klout.com

## Social Bookmarking

- digg.com
- stumbleupon.com
- reddit.com
- delicious.com
- fark.com
- mister-wong.com

## URL Shorteners

- bit.ly
- tinyurl.com
- shorturl.com
- is.gd
- snipurl.com
- ow.ly

## Reviews/Travel

- yelp.com
- tripadvisor.com
- citysearch.com
- insiderpages.com
- urbanspoon.com
- google.com/places
- lonelyplanet.com

## International Social Sites

- odnoklassniki.ru
- hyves.nl
- mixi.jp
- wretch.cc
- vk.com
- iwiw.hu
- club.com

## Conferences

- sxsw.com
- sesconference.com
- searchmarketingexpo.com
- web2expo.com
- blogworldexpo.com
- socialmediaconference.com
- web2summit.com

## Social Q&A

- formspring.me
- quora.com
- answers.yahoo.com
- wiki.answers.com
- askville.amazon.com/Index.do
- allexperts.com
- answerbag.com
- aolanswers.com
- blurtit.com

## Social Search

- technorati.com
- alltop.com
- blogsearch.google.com
- search.twitter.com
- socialmention.com
- bing.com/social

## Social Wikis

- wikipedia.com
- answers.yahoo.com
- wikia.com
- quora.com
- wiki.com
- twiki.org

## Music Social

- pandora.com
- last.fm
- listen.grooveshark.com
- blip.fm
- slacker.com
- thesixtyone.com
- spotify.com
- macjams.com

## Microblogging

- twitter.com
- tumblr.com
- friendfeed.com
- seesmic.com
- plurk.com
- identi.ca

## Social Couponing

- groupon.com
- livingsocial.com
- opentable.com
- eversave.com
- homerun.com
- giltcity.com
- socialbuy.com

## Lifecasting

- ustream.tv
- justin.tv
- livestream.com
- blogtv.com
- stickam.com

## Social Gaming

- zynga.com
- imvu.com
- habbo.com
- smallworlds.com
- secondlife.com
- kaneva.com
- activeworlds.com

## B2B Social

- linkedin.com
- scribd.com
- docstoc.com
- slideshare.net
- xing.com
- ecademy.com

## Podcast

- apple.com/itunes
- librivox.org
- podcastalley.com
- podfeed.net
- podcast.com
- digitalpodcast.com
- odeo.com

## Blogging

- blogger.com
- wordpress.com
- tumblr.com
- disqus.com
- typepad.com
- livejournal.com
- posterous.com

## Video

- youtube.com
- dailymotion.com
- metacafe.com
- vimeo.com
- screen.yahoo.com
- bing.com/videos
- on.aol.com
- hulu.com
- nicovideo.jp

## Photo Sites

- photobucket.com
- flickr.com
- webshots.com
- imageshack.us
- multiply.com
- picasa.google.com
- photolog.com
- instagram.com
- pingram.me

## Mobile/LBS

- foursquare.com
- foreca.st
- scvng.com
- facebook.com/places
- where.com
- dopplr.com
- getgive.com
- ban.jo
- localmind.com



○ Websites ○ Tools

Overdrive Interactive is an online marketing services firm that helps companies create genuine and lasting connections with their target audiences and customers using Social Media Marketing, Search Engine Marketing and Online Media. Please feel free to visit us at [www.OverdriveInteractive.com](http://www.OverdriveInteractive.com) or call 617-254-5000.

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[twitter.com/ovrdrv](http://twitter.com/ovrdrv)

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